

MINISTRY OF COMMUNICATIONS

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES– FIRMS SELECTION)

COUNTRY: Republic of Ghana
Name of Project: eTransform Ghana Project
IDA CREDIT N.: P144140, IDA5304-GH

**ASSIGNMENT TITLE: A DIGITAL DEVELOPMENT STRATEGY AND
POLICY FOR GHANA**

Reference No. eTP/RComp/1.6.2

The Government of the Republic of Ghana has received financing from the World Bank toward the cost of the eTransform Project, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include the preparation a Digital Development Strategy and Policy for Ghana

The eTransform Ghana project focuses on employing ICT-based interventions, prudent and efficient use of government resources, to advance shared and accelerated development in priority areas of Ghana’s development. The project development objective is to improve the efficiency and coverage of government services delivery using ICT.

The Ministry of Communications is seeking to engage a firm of qualified consultants to facilitate a multi-stakeholder process towards the development of a new Digital Development Strategy and Policy for Ghana. The consultants retained for the assignment are expected to coordinate closely their work with that of consultants retained in connection with the other areas of the government’s digital development agenda, including for the new Telecom, Cloud and Cybersecurity Strategies/Policies. This program of work should assist the Ministry of Communications (MoC) in developing a sector strategy and policy for the effective use of digital technologies to stimulate economic transformation and growth

The Digital Development Strategy will be the basis for a Policy Document and Action Plan which will provide the guidelines for enhancing Ghana’s standing with

relation to the four pillars above, as well as guidance for the financing, institutions and human capacity that would be needed to implement the strategy

The Ministry of Communications now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

- The Consulting firm retained for this assignment will need to demonstrate the level of policy, business, legal and regulatory expertise and experience that would be required for such an undertaking
- The professional background of the consultant, led by a senior expert, is likely to be in the areas of digital economy business & strategy, digital technologies (media, telecommunications and IT), policy and regulatory expertise pertaining to digital business and innovation
- Experience of conducting similar studies in other countries would be welcome;
- Previous experience working on donor funded projects;
- The demonstration that the firm has appropriate experts to undertake the assignment; and
- Good reporting and presentation skills.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants* [under IBRD Loans and IDA Credits & Grants] by *World Bank Borrowers* January 2011, revised July 2014 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a subconsultancy to enhance their qualifications.

A Consultant will be selected in accordance with the Quality and Cost Based selection method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours **Monday to Friday** between **9:00AM** and **5:00 PM**.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by **4:00 PM** (local time) on **June 22, 2018**.

The Chief Director
Attn: The Project Coordinator
eTransform Project

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