

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES – SELECTION OF CONSULTANTS)

COUNTRY: REPUBLIC OF GHANA

NAME OF PROJECT: e-TRANSFORM PROJECT, ADDITIONAL FINANCING (P144140, IDA 67410-GH)

CREDIT NO.: IDA 67410-GH

ASSIGNMENT TITLE: DIGITAL ECONOMY STUDIES ON THE FOLLOWING SECTORS: ENERGY; TOURISM, HOSPITALITY AND LEISURE; TRANSPORTATION AND MOBILITY; LOCAL GOVERNMENT

Reference No. (as per Procurement Plan): eTransform/AF/Comp1.6.2 – GH-MOC-204757-CS-QCBS

The Government of the Republic of Ghana has received financing from the World Bank toward the cost of the eTransform Ghana Project and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include a comprehensive research on key selected sectors of the Ghanaian economy, notably, **Energy; Tourism, Hospitality and Leisure; Transportation and Mobility; Local Government**. The assignment will collect and provide baseline data and offer critical insights for decision-making on the development of Ghana's digital economy.

The assignment will cover a period of seven and half months (7.5) months. The assignment is expected to start in October 2021.

The detailed Terms of Reference (TOR) for the assignment can be obtained at the address given below.

The Ministry of Communications and Digitalisation now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are:

- 1) The selected organization should be a legally established organization in operations for a minimum of five years.
- 2) The Consultant or Consulting entity shall have or shall have in their team, individuals with demonstrable experience conducting research in the specified areas of the studies.
- 3) Experience in designing, implementing, and conducting studies in the context of the technology, digitisation, and the economy
- 4) Provide References to similar research work conducted in the past
- 5) Proof of financial capacity (Annual Turnover for the last five years, Access to liquidity – letter from a Bank) to mobilise needed logistics and resources to conduct the Digital Economy studies
- 6) Proof of international experience and available network of experts to conduct such studies
- 7) Demonstrate familiarity with Ghana or similar experience and the Global environment with regards to the digitisation and the tech ecosystem
- 8) Fluency and ability to conduct research in the English Language
- 9) Proven experience in working with and supporting government agencies in similar African countries

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 [November 2017, August 2018 and November 2020, ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the Quality and Cost Based Selection method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours i.e., **0900 to 1700 hours GMT.**

Expressions of interest must be delivered in a written form to the address below (in person or by e-mail) by 16:00 hours GMT on **August 31, 2021**.

The Chief Director
Attention: Project Coordinator
eTransform Project
Room 39, Fifth Floor
Ministry of Communications Building
Abdul Diouf Street
Near Kofi Annan ICT Center of Excellence
Ridge, Accra
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