

**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)**

COUNTRY	GHANA
NAME OF PROJECT	GHANA DIGITAL ACCELERATION PROJECT (P176126)
CREDIT NO	IDA-70960-GH
ASSIGNMENT TITLE	ENGAGEMENT OF CONSULTING FIRM FOR THE DEVELOPMENT OF STRATEGIC PLAN AND INTEGRATED BUSINESS FRAMEWORK FOR THE NATIONAL INFORMATION TECHNOLOGY AGENCY (2025-2029)
REFERENCE NO.	GH-MOC--385783-CS-QCBS

The **Ministry of Communications and Digitalisation** has received Credit from the World Bank toward the cost of the Ghana Digital Acceleration Project (GDAP) and intends to apply part of the proceeds for consultancy services to *develop a strategic plan and integrated business framework for the National Information Technology Agency - NITA (2025-2029)*

Objective of the assignment

The specific objectives of this assignment are as follows:

- 1. Identify Strategic Priorities**
 - Conduct a thorough analysis to determine the key strategic priorities that will guide the organization's initiatives and resource allocation.
- 2. Develop a Comprehensive Strategic Plan**
 - Create a detailed strategic plan that aligns with the mandate of the National Information Technology Agency (NITA) as stipulated in the NITA Act, 2008 (Act 771) and 772, ensuring all goals and actions are in accordance with these legislative frameworks.
- 3. Improve Government Service Delivery**
 - Enhance the efficiency and effectiveness of government services through the integration and optimization of ICT solutions, aiming for increased accessibility and user satisfaction.
- 4. Foster Innovation and Growth**
 - Promote an environment that encourages technological innovation and growth within the ICT sector, supporting both public and private sector advancements.
- 5. Ensure Alignment with National ICT Policies and Goals**

- Ensure all strategic initiatives are in harmony with national ICT policies and goals, contributing to the broader objectives of the country's digital transformation agenda.
6. **Establish Robust Monitoring and Oversight Mechanisms**
 - Develop and implement comprehensive monitoring and oversight mechanisms to ensure compliance with regulatory frameworks across both public and private sector entities operating within the ICT sector.
 7. **Enhance Management and Monitoring of Government-Owned ICT Infrastructure**
 - Strengthen the management and monitoring of government-owned ICT infrastructure, including Base Transceiver Stations, Data Centre facilities, Fiber Optic networks, and other assets, particularly those leased to private partners through public-private partnerships, to ensure optimal performance and sustainability.

The following are the vendor qualification requirements for the assignment:

To ensure the successful development and implementation of NITA's five-year Strategic Plan (2025-2029), the consulting firm should possess the following experiences.

- The firm must be a registered legal entity with at least 10 years of experience in similar assignments. **(Provide at least two certificates of completion to demonstrate your experience).**
- **Reputation and Track Record** - The consulting firm should have a proven track record of successfully completing similar projects in the ICT sector, particularly in developing strategic plans for government agencies or large organizations. A history of working with public sector institutions in Ghana or similar environments would be highly beneficial.
- **Experience with ICT Regulation** - Extensive experience in ICT regulation, policy development, and strategic planning. The firm should have a deep understanding of ICT laws, regulations, and best practices both locally and internationally.
- **Research and Analysis Expertise** - Demonstrated ability to conduct comprehensive research and analysis, including SWOT analysis, needs assessments, and capacity assessments. The firm should be capable of identifying strategic priorities and operational bottlenecks.
- **Project Management** - Strong project management capabilities, including the ability to manage large-scale projects, coordinate with multiple stakeholders, and deliver high-quality results on time and within budget.

➤ **Knowledge of Ghana's ICT Landscape-** In-depth knowledge of Ghana's ICT ecosystem, including the current regulatory framework, technological infrastructure, and key stakeholders. Familiarity with Ghana's Digital Economy Policy and related strategic documents is essential.

Duration of the Assignment: The assignment spans an initial period of 150 working days, dedicated to the *development of a strategic plan and integrated business framework for the National Information Technology Agency*. Over the course of the project, the Ministry's IT team and NITA will consistently provide support, ensuring the project execution is smooth and seamless.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consulting firms is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" September 2023 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest. In addition, please refer to the following specific information on conflict of interest related to this assignment on paragraph 3.17 of the Procurement Regulations.

Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the **Quality and Cost Based Selection (QCBS)** method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours from 0900 hours to 1600 hours GMT or through pcu.gdap@moc.gov.gh

Expressions of Interest (one (1) original and four (4) copies) must be delivered in a written form to the address below (in person, by mail or by e-mail) by 1600 hours GMT January 30, 2025. Envelopes must be marked "EXPRESSION OF INTEREST TO DEVELOP A STRATEGIC PLAN AND INTEGRATED BUSINESS FRAMEWORK FOR THE NATIONAL INFORMATION TECHNOLOGY AGENCY. In addition to the hard copies, kindly provide a pdf soft copy on a USB drive.

**The Chief Director
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