

JOINT PRESS STATEMENT BY THE HONOURABLE MINISTER FOR COMMUNICATION, DIGITAL TECHNOLOGY AND INNOVATIONS ON THE OUTCOME OF THE STAKEHOLDER COMMITTEE ON DSTV PRICING IN GHANA

Good afternoon, ladies and gentlemen of the media,

On 7th September, 2025, I provided an update on the engagements with MultiChoice on the pricing of the DSTV service in Ghana which culminated in the establishment of a Stakeholder Committee comprising representatives of the Ministry of Communication, Digital Technology and Innovations, the National Communications Authority, MultiChoice Africa and MultiChoice Ghana.

The Committee, chaired by the Minister, had two clear objectives:

1. To achieve a shared understanding of DStv pricing for Ghana and to agree on structured, mutually acceptable, and commercially viable measures to address concerns around the pricing of the DStv service.
2. To establish an acceptable roadmap to curb cross-border piracy of DStv decoders and services from Nigeria to Ghana.

Today, I am joined by the members of the Stakeholder Committee including the CEO, PayTV Rest of Africa and Managing Director of MultiChoice Ghana as well as the Director General of the NCA to report the outcome of the Committee's work.

I must commend the commitment of all the members of the Committee to achieving the outcomes within the rigid time period, during which MultiChoice Africa was going through a shareholder transition. I acknowledge the mutual respect and candour throughout the Committee's deliberations.

We will start with the outcome of the Committee's deliberations on:

Cross-Border Piracy

The Committee considered the issue of cross-border piracy of DStv decoders from Nigeria into Ghana, which has for years deprived the State of tax revenue, transferred jobs from Ghana to Nigeria and denied some unsuspecting consumers of good customer service.

To address this, the Committee recommended the establishment of a Working Group with representation from:

- Ministry of Communication, Digital Technology and Innovations
- National Communications Authority
- Cyber Security Authority
- Ghana Domain Name Registry
- National Information Technology Agency
- Customs Division of the Ghana Revenue Authority
- Ghana Police Service
- MultiChoice Africa and

- MultiChoice Ghana

I will work with the heads of the above agencies to establish the Working Group in due course to comprehensively tackle this issue.

Now to the outcome of the Committee's deliberation on:

Evaluation of DStv Pricing

The Committee deliberated on the pricing of the DStv service, considered various factors including the cost factors, the macro-economic environment of Ghana, subscription volume trends, among others, discussed and provided input on several options considered by MultiChoice Africa and arrived at an outcome that will deliver better value to all subscribers in Ghana.

MultiChoice Africa has committed to implement an unprecedented increased value offer only in Ghana which will result in Ghanaian DStv subscribers getting more services for less. Depending on the DStv package chosen, subscribers will get between 33% to 50% more value.

The new arrangements, effective from 1st October, 2025 are as follows:

Table 1 – DStv Increased value- Bouquet Offerings from 1st October, 2025

No.	<i>Bouquet Monthly Pricing</i>		<i>Gets to Watch</i>	<i>Value</i>	<i>% cost savings</i>
1.	Padi	GHS 59	Access GHS99	Up to 35 more channels	40%
2.	Access	GHS 99	Family GHS 190	Up to 19 more channels	48%
3.	Family	GHS190	Compact GHS 380	Up to 22 more channels including live football matches	50%
4.	Compact	GHS 380	Compact + GHS 570	Up to 12 more channels	33%
5.	Compact +	GHS570	Premium GHS 865	Up to 18 more channels	34%
6.	Premium Bouquet	GHS 865	All content on the flagship Premium bouquet	Automatic entry into a competition for a chance to win a fully paid trip to watch selected English Premier League matches (subject to terms and conditions to be communicated)	

There is no restriction on a subscriber's choice of a bouquet. This offer is available to both existing and new customers from 1st October 2025.

Effectively, MultiChoice has offered value over and above what we requested of them following extensive engagement and I want to commend them for their goodwill towards subscribers in

Ghana. The Committee is of the view that this increased-value offer addresses government's concerns, reduces pressure on Ghanaian households while ensuring the sustainability of the DStv service in Ghana.

MultiChoice Africa will also provide a GHS555 subsidy for the Zapper decoder and dish kit. New customers will therefore be able to get the Zapper and dish kit at 50% of the current price.

The Committee will reconvene in three (3) months to evaluate the impact of this initiative. This will be a periodic exercise.

Fellow Ghanaians, the message today is simple: the **Government of His Excellency John Dramani Mahama is on your side and MultiChoice is a responsive business.**

I thank the Ghanaian public for their support and patience.

Thank you.

29th September, 2025 – Accra