

**REQUEST FOR EXPRESSIONS OF INTEREST**  
**(CONSULTING SERVICES – SELECTION OF**  
**INDIVIDUAL CONSULTANTS)**

**COUNTRY:** REPUBLIC OF GHANA

**NAME OF PROJECT:** GHANA DIGITAL ACCELERATION PROJECT  
(GDAP) (P176126, IDA 67410-GH)

**CREDIT NO.:** IDA 70960-GH

**ASSIGNMENT TITLE:** RECRUITMENT OF COMMUNICATIONS  
SPECIALIST

**Reference No. :** GH-MOCDTI-481199-CS-INDV

The Government of the Republic of Ghana has received financing from the World Bank toward the cost of the Ghana Digital Acceleration Project and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include the hiring of the consultant positions mentioned above for the Project Implementation Unit of the Ghana Digital Acceleration Project.

The assignment will cover an initial period of Twelve Months and will be renewed for additional one-year terms subject to successful yearly appraisal of performance at the end of each term. The assignment is expected to start in May 2025.

The detailed Terms of Reference (TOR) for the positions can be obtained at the address given below.

The Ministry of Communication, Digital Technology and Innovations now invites eligible Individual Consultants to indicate their interest in providing the Services. Interested Individual Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are:

1. **Communications Specialist – GH-MOCDTI-481199-CS-INDV**
  - A Bachelor’s or higher degree in communications, social sciences or related field
  - 8 or more years of post-qualification experience in public communications

- Experience in handling, managing or overseeing public communications under international donor funded projects will be an advantage
- Must demonstrate Solid understanding of communication tools, mechanisms, and channels, including online (portals, newsgroups, email, and text), print (newspaper, books, magazines), social media (Twitter, Facebook, LinkedIn, WhatsApp), multimedia (radio, television), and others
- Ability to communicate effectively (orally and in writing), speak persuasively, express complex issues in simple terms and present ideas clearly and concisely
- Experience in conveying complex technical information to different audiences, packaging it accordingly and distilling essential messages
- Capacity to work under tight deadlines and to handle potentially controversial and/or very sensitive issues that require clarity, accuracy and speedy responses
- A working knowledge of personal computers including word processing, desktop publishing, and presentation applications
- Knowledge of/experience with World Bank basic fiduciary procedures desirable

The attention of interested individual Consultants is drawn to Section III, paragraphs 3.13 to 3.16 of the World Bank's Procurement Regulations for IPF Borrowers 6th Edition, revised February 2025 (Procurement Regulations) setting forth the World Bank's policy on conflict of interest and is open to all eligible Individual Consultants as defined in the Procurement Regulations

An Individual Consultant will be selected in accordance with the Open Competitive Selection of Individual Consultants method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours from **0900 to 1700 hours** on **Monday to Friday**.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by **April 04, 2025**.

**The Chief Director**  
**Attention: Ag. Project Coordinator**  
**Ghana Digital Acceleration Project, Room 39, Fifth Floor,**  
**The Ministry of Communication, Digital Technology and Innovations Building**  
**Abdul Diouf Street, Near Kofi Annan ICT Center of Excellence,**  
**Ridge, Accra**  
**Digital Address: GA-079-0539**  
**Email: [pcu.gdap@moc.gov.gh](mailto:pcu.gdap@moc.gov.gh); [info@moc.gov.gh](mailto:info@moc.gov.gh)**  
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